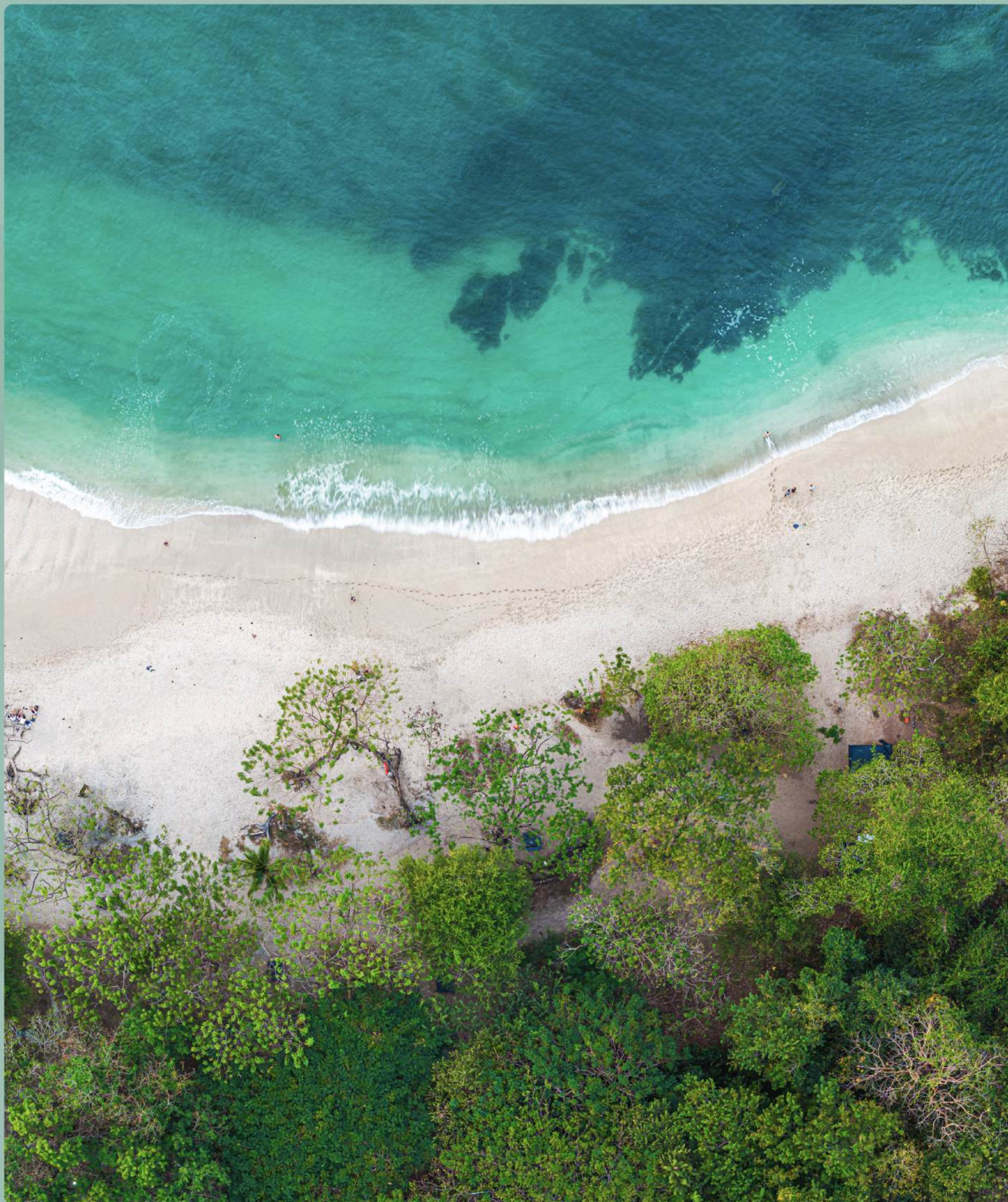


RESERVA  CONCHAL

Media Kit

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reservaconchal.com



Media Kit

This document aims to provide information about Reserva Conchal to ensure brand identity. Please comply with the following guidelines when creating marketing materials to promote Reserva Conchal:

Content Usage

You are welcome to utilize all the audiovisual material and copy provided to enhance your content.

Customization

When customizing the content, please ensure not to alter the colorization of the photos and videos, as they follow the brand's style guide.

Find below a set of recommended practices to enhance the utilization of the provided materials:

- Use images and videos in their highest quality possible according to the intended format.
- Avoid disproportionate alterations to images or videos; maintain their original sizing.
- Select images and videos that align with Reserva Conchal's brand identity, ensuring careful composition in design and maintain editorial aesthetics.

The information contained in this file is intended solely for commercial use related to the project Reserva Conchal. Any other use that is not related to Reserva Conchal, is strictly prohibited. The contents of this file are provided for informational purposes only and should not be construed as professional advice or guidance.

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RESERVA  CONCHAL

Reserva Conchal

Sustainable Community Resort

reservaconchal.com



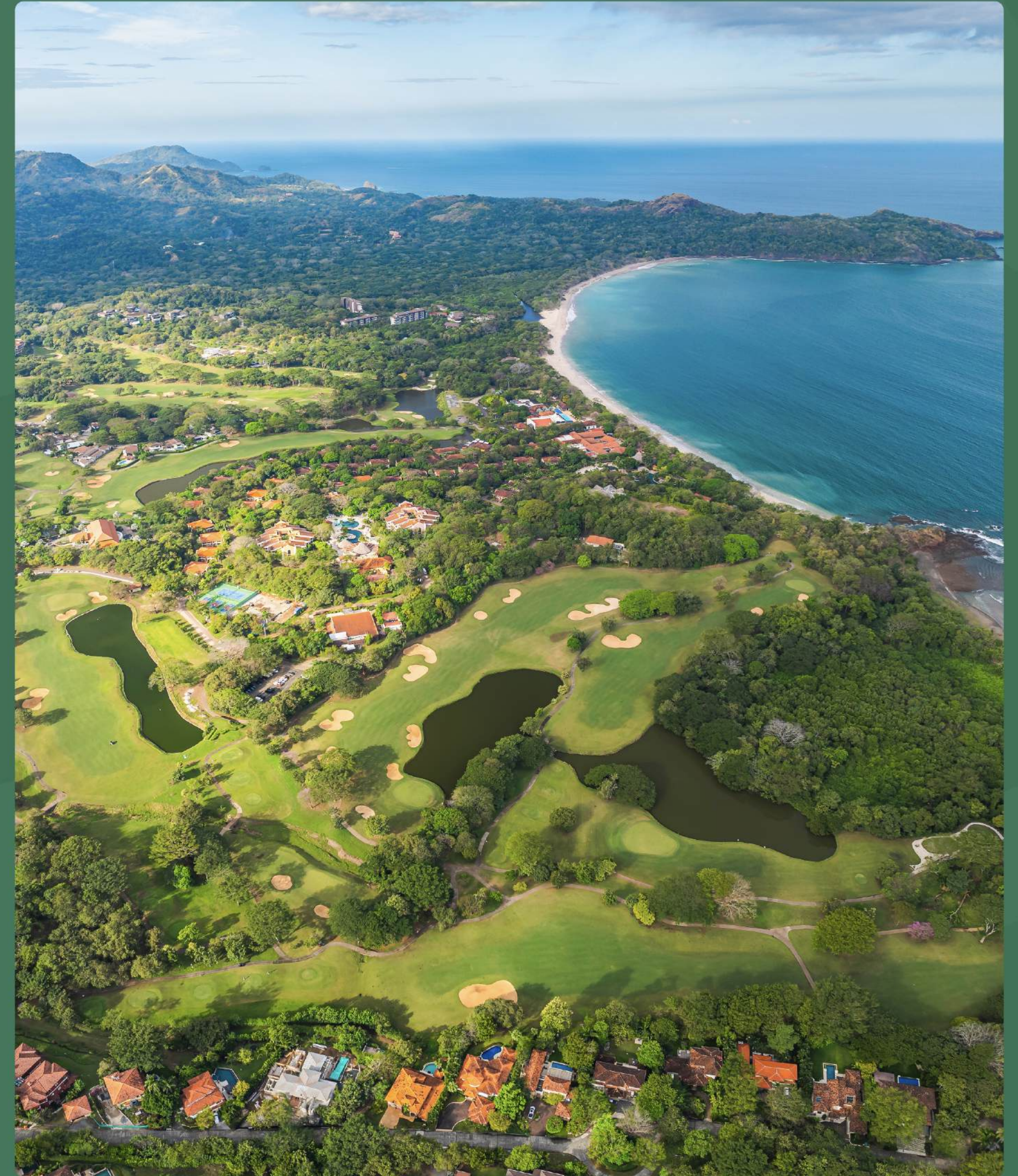
01 Reserva Conchal

Reserva Conchal started operations in May, 1996. It holds two world-class hotels: The Westin Reserva Conchal, an All-Inclusive Golf Resort & Spa —with 412 rooms— and the W Costa Rica - Reserva Conchal —with 151 rooms—.

Within the property lies an 18-hole, 7,021-yard, par-71, Audubon-certified golf course designed by the legendary Robert Trent Jones II; a desalination plant that ensures a sustainable solution for drinking water and an innovative source for field irrigation. Moreover, a 96-acre wildlife refuge, a living commitment to natural preservation; 14 on-site diverse restaurants; 17 residences and 300 real estate development units. Among its 2,300 acres of property, Reserva Conchal reflects some of the most beautiful and exceptional spots in Guanacaste, Costa Rica. Every year new residential complexes are developed; yet, the essence of a sustainable natural community remains the same.

In a world that moves with the speed of light, reconnecting with nature represents an enduring investment for the future.

[DOWNLOAD CONTENT](#)



RESERVA  CONCHAL

The Club

Luxury and High-End Experiences
Immersed in Nature

reservaconchal.com



Beach Club

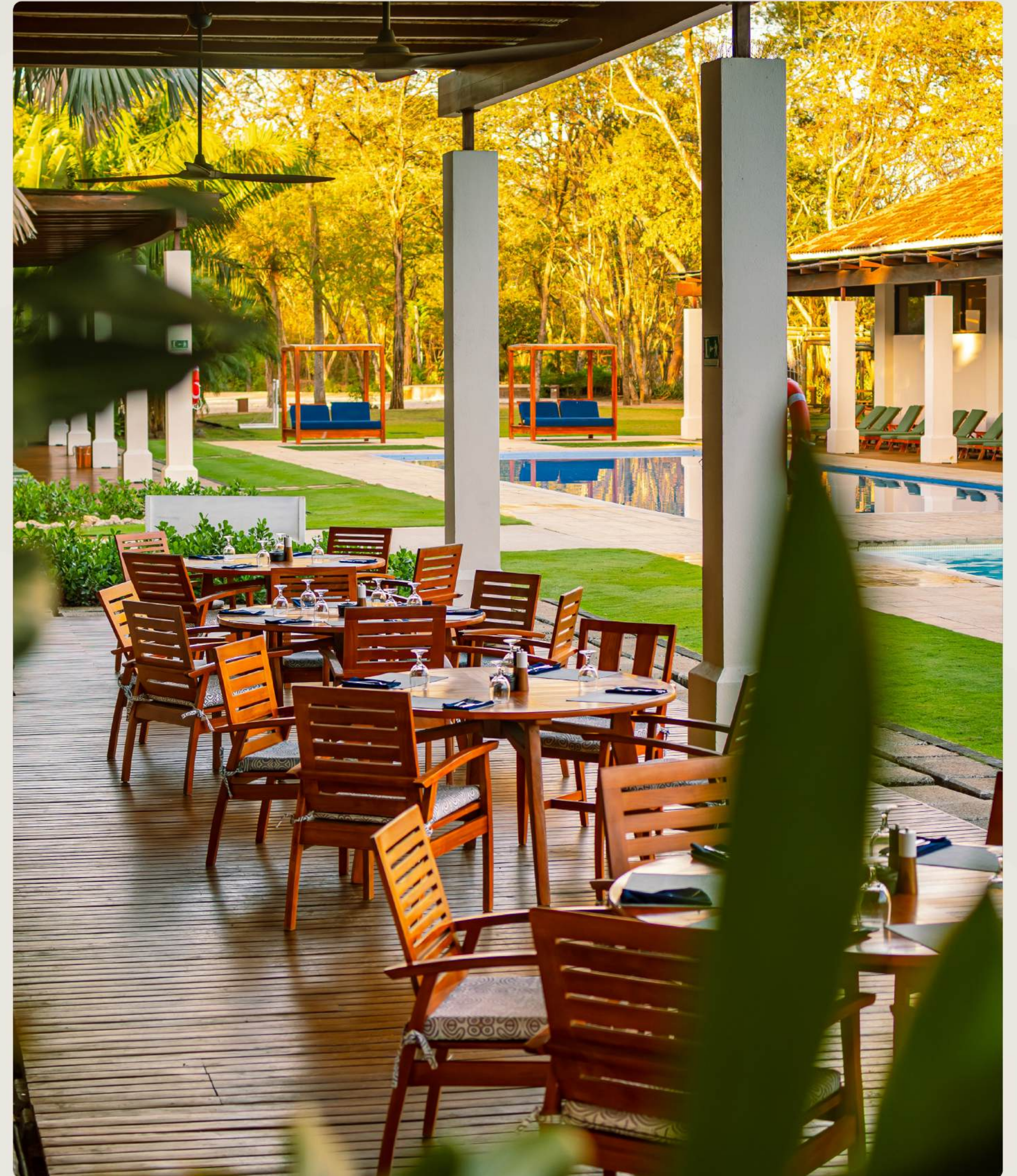
DOWNLOAD CONTENT

The Beach Club and private golf are managed by Troon International, available for residents with exclusive membership, situated right in front of the stunning Playa Conchal, renowned for its breathtaking ocean views.

This exclusive beachfront swimming pavilion is perfect for cooling off or working out in its 25-meter lap pool. Designed with versatility in mind, the pool features a gradual slope at one end, making it ideal for children.

Members enjoy access to a modern fitness center, the beachfront Neenda Restaurant where you can enjoy international and locally inspired cuisine, crafted with organic fresh ingredients. A rooftop area for private activities, water sports equipment, bicycles, co-working spaces, special rates at the spa, access to tennis courts, and a variety of additional amenities.

Managed by **[TROON]**
INTERNATIONAL





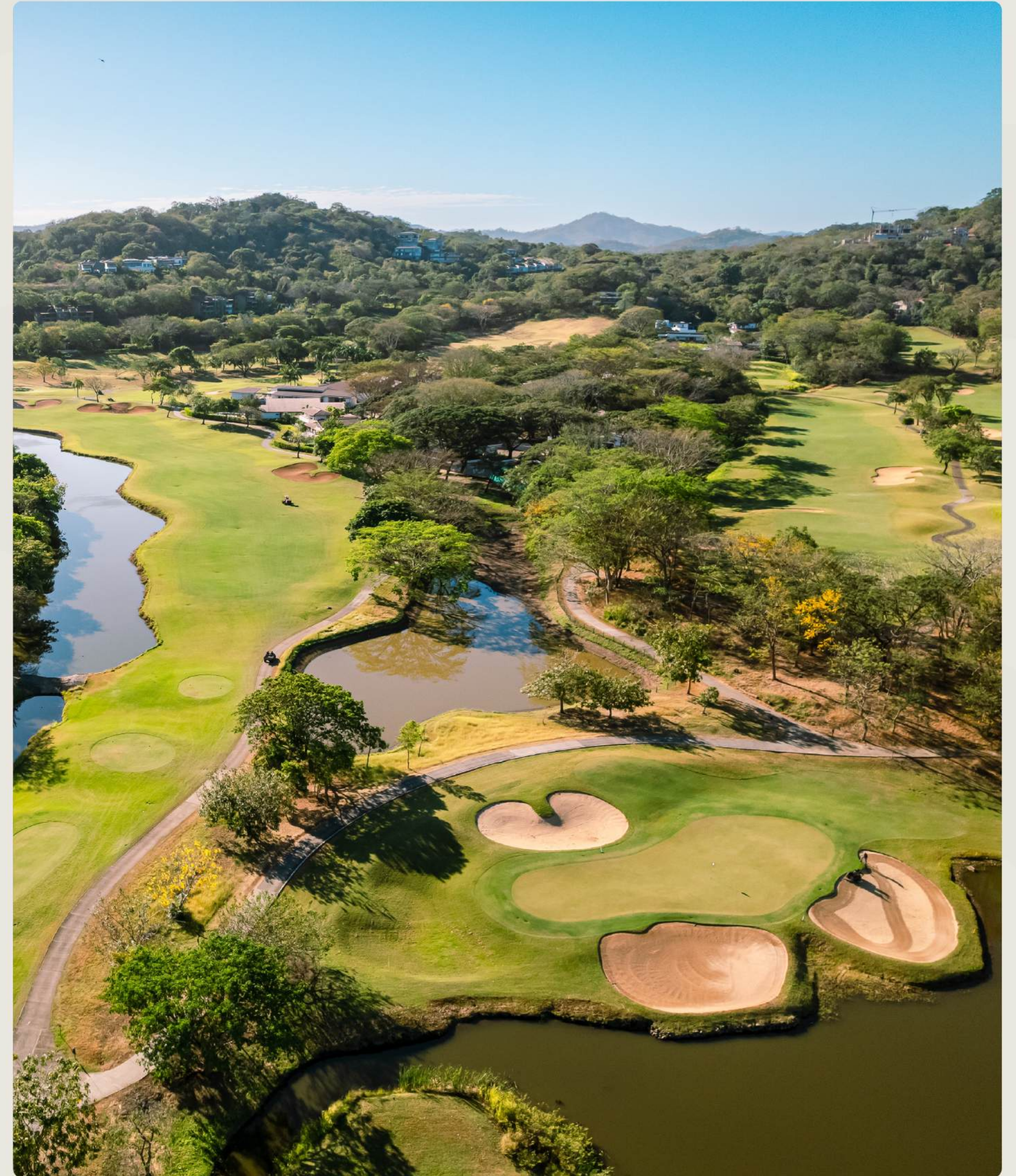
Golf Club

DOWNLOAD CONTENT

The Golf Club is a private facility, available to Reserva Conchal homeowners, guests of Westin Reserva Conchal, W Costa Rica and Troon International members who benefit from exclusive rates and conditions.

The Golf Club features an 18-hole, Audubon-certified championship Golf Course designed by the legendary Robert Trent Jones II, an expansive practice area, a pro shop, guest services, golf lessons for adults and kids, golf cart and club rentals, with access to the Neenda Restaurant at the Beach Club.

Managed by **[TROON]**
INTERNATIONAL



RESERVA  CONCHAL

Other Amenities

A Sustainable Community Resort with
Unforgettable Experiences



reservaconchal.com



Hiking & Biking Trails

Dive into wonders of Reserva Conchal through six exceptional trails. Hiking groups, photographers, and nature enthusiasts will be delighted by the wonders our nature-based resort offers. Most hikes take about 90 minutes to complete and can be enjoyed by anyone who seeks to be immerse in the beauty of the natural world.

[DOWNLOAD CONTENT](#)



Kayak & Paddle Board

Embrace the turquoise waters of Playa Conchal by trying a new adventure with our kayak and paddle board experiences. The serene waters provide the perfect setting to explore the breathtaking views of the coastline. Ideal for those seeking tranquility, ensuring a safe and enjoyable journey through the vibrant natural surroundings.

[DOWNLOAD CONTENT](#)



Tennis & Pickleball Courts

Why limit your activity options when you can engage in some friendly competition on the court? Our tennis and pickleball courts are available for members to enjoy. Whether you're a seasoned player or just looking to have some fun, you'll find the perfect opportunity here.

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Skate Park

Glide through twists and turns, mastering tricks and flips in our dynamic skate park—an exhilarating playground designed for endless adventure.

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RESERVA  CONCHAL

Hospitality

A Warm Welcome to Paradise

reservaconchal.com



The Westin Golf Resort & Spa Reserva Conchal

This all-inclusive, eco-friendly retreat is located between the lush forests and pristine beaches of Costa Rica's North Pacific coast. This exclusive resort combines luxury with local culture, offering unforgettable experiences. The all-inclusive package covers all meals, drinks, access to the Westin Workout Studio, non-motorized water sports, daily activities, and nightly events.

WESTIN CONTENT

HEAVENLY SPA CONTENT



W Costa Rica - Reserva Conchal

Highlighted as a modern oasis, W Costa Rica - Reserva Conchal offers guests the freedom to explore and unwind amidst exotic landscapes and the sugar-white sands of Playa Conchal. Inspired by the vibrant culture of Guanacaste, it features fresh design that redefines the essence of luxury.

W CONTENT

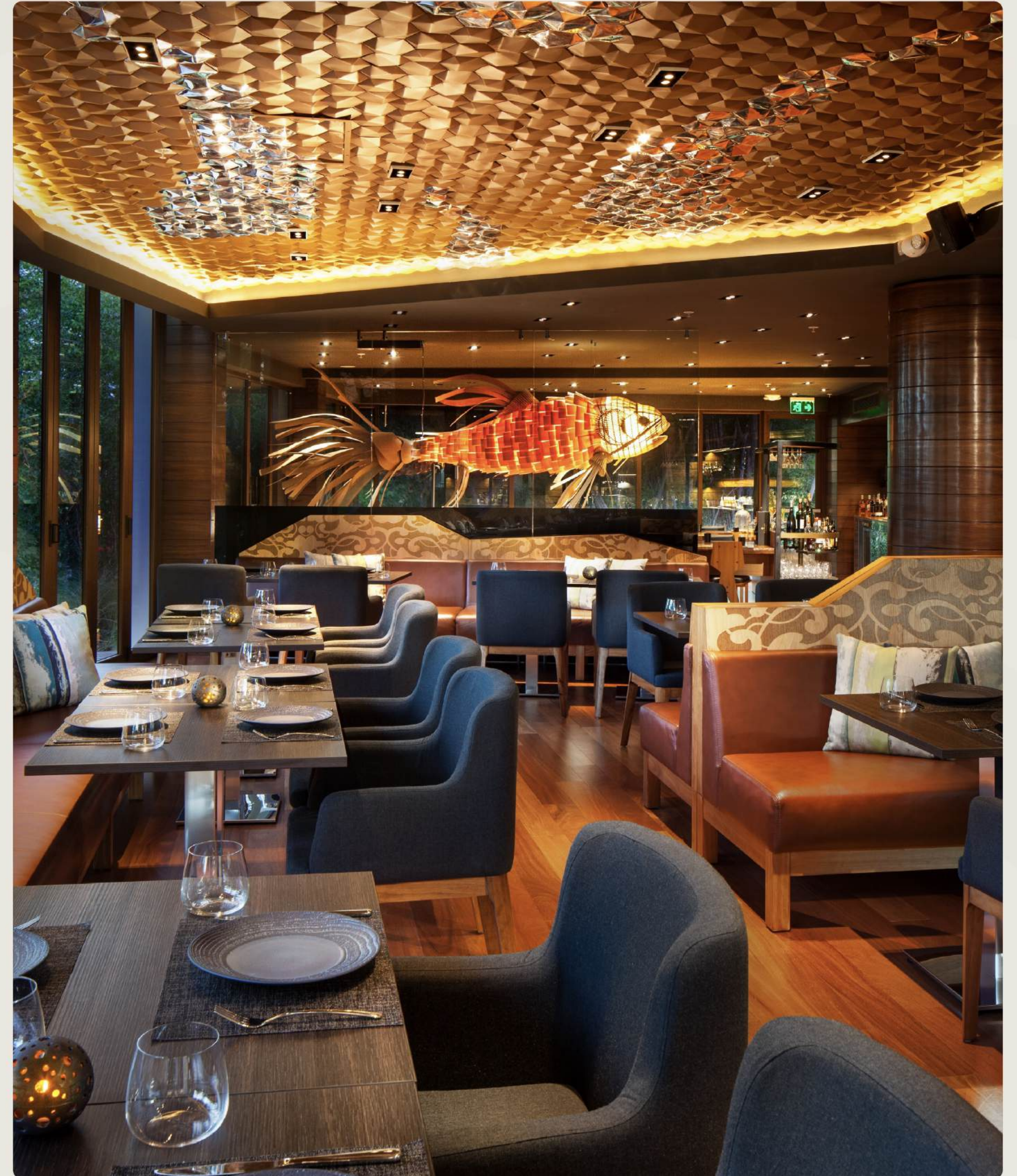
AWAY SPA CONTENT



Restaurants

Reserva Conchal offers 14 on-site restaurants, providing fresh ingredients, diverse culinary traditions, and an inviting oceanfront ambiance for a unique dining experience. Guests can enjoy local delicacies and international cuisine. From an exquisite curated tasting menu at Latitud 10° Norte at W Hotel to an amazing buffet in Westin's Mitra Market; there's something to delight every taste.

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RESERVA  CONCHAL

Sustainability

A Call to Action to Foster Awareness of the World that Surrounds Us



reservaconchal.com



Sustainability

Sustainability is fundamental in everything we do at Reserva Conchal. For over a decade, our business model has evolved to embrace comprehensive environmental responsibility, continuously seeking innovative solutions. We firmly believe in the impact of strategic partnerships as part of growth and development.

Our values are based on a solid ESG (Environmental, Social, and Governance) strategy, which reflects our commitment to environmental responsible practices, social impact, and good corporate governance. We strive to generate positive and lasting change, going beyond traditional philanthropy. Furthermore, we are committed to evolving toward circular economy models, recognizing the importance of minimizing our environmental impact and exploring changes to create a lasting legacy that inspires and drives transformation.



Environmental

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Reserva Conchal is deeply committed to environmental sustainability through a range of initiatives. Our wildlife refuge, Refugio Nacional de Vida Silvestre Mixto Conchal, established in 2009, spans 39.75 hectares—28.29 of which are private and 11.46 designated as National Natural Heritage. Its mission is to protect and restore biodiversity, especially in the mangrove and tropical dry forest ecosystems. All organic waste generated on the property is composted at the Waste Management Center and reused throughout Reserva Conchal, including in the Najui Agroecological Orchard.

Managed by local women, this orchard supplies fresh produce to the hotels and helps empower female workers. Additionally, Reserva Conchal maintains its own apiary and meliponary, supporting bee conservation and enhancing pollination efforts across the area.



Social

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We support the communities that surround us and we are committed to their empowerment.

In partnership with the Instituto Nacional de Aprendizaje (INA), our Dual Education Program has successfully graduated over 340 individuals since its inception in 2014.

Our corporate volunteer program allows us to positively impact the environment and community by carrying out activities such as: reforestation, food banks, emergency attention, support for indigenous communities, beach clean-ups and park & community centers' maintenance. Each year, all FIFCO collaborators donate two days of their time to volunteering.

Our infrastructure donations to the community comprise a school, fire station, EBAIS clinic on a 1,100-square meter property, and a police station on a 940-square meter lot.



Economic

FIFCO currently employs more than 6,000 people across Costa Rica, Guatemala, El Salvador, Mexico, and the United States. The company boasts a diverse portfolio with over 1,500 products, robust retail businesses, hospitality companies, and more. FIFCO is registered with the National Stock Exchange and is regulated by the General Superintendence of Securities. Additionally, Reserva Conchal operates within FIFCO's hospitality division, further strengthening the company's presence in the industry.

RESERVA  CONCHAL

Video Assets

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RESERVA  CONCHAL

Inspiring a Better Way of Living

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Reserva Conchal



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